

Co Sponsored by:



***Celebrate Small Business Week
Multi Session Seminar 10AM - 2PM***

**Thursday May 24th, 2012
Hempstead Public Library
115 Nichols Court
Hempstead, NY 11550**

10:00 AM - 12:00 PM

**Increasing Sales for
Small Business Success**

- ◆ Government Contracts Boost Sales
- ◆ Importance of Marketing
- ◆ Social Media Tools
- ◆ Why Network?

12:30 PM - 2:00 PM

Engagement Marketing

- ◆ Understanding Changes in the Marketing Landscape
- ◆ How to Make Them Work For Your Business
- ◆ Create Great Customer Experiences
- ◆ Introducing New Customers While Recapturing Old

Continental Breakfast & Lunch Will Be Served.

FREE REGISTRATION/SEATING LIMITED

R.S.V.P.: 516 433 5000

